



Country

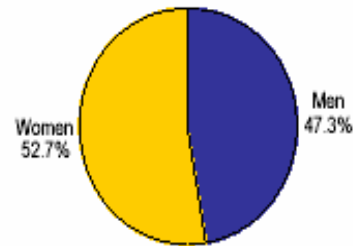
Includes traditional and modern country music.

A Few Format Highlights

Total AQH listening for adult women (53 percent) is slightly higher than for men (47 percent).

Country has broad appeal among adults of all ages. Nineteen percent of Country listeners are Adults 35-44, representing the largest concentration in any single age group.

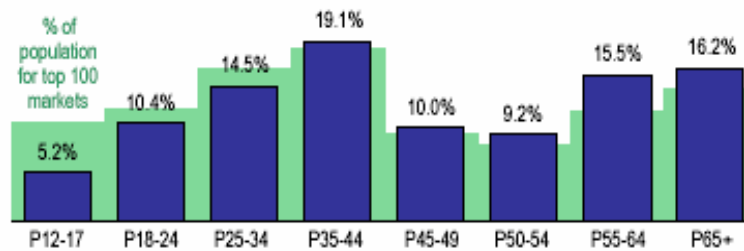
Country Stations	2,066
Total Stations	13,838



Listeners 18+
Mon-Sun, 6AM-Mid

Country	12.0%
Classic Country	0.8%
New Country	0.4%
Total Country	13.2%

AQH Share of Country Formats
Mon-Sun, 6AM-Mid, Persons 12+



Audience Composition
Percent of Format Audience by Demographic
Mon-Sun, 6AM-Mid