



Adult Contemporary

Encompasses all variants of Adult Contemporary: Soft/Light, Hot AC, Mainstream AC, Full-Service AC and Adult Rock.

A Few Format Highlights

Sixty-four percent of the AC audience are Women 18+, and 36 percent are Men 18+. Nearly two-thirds of the AC audience are aged 25-54.

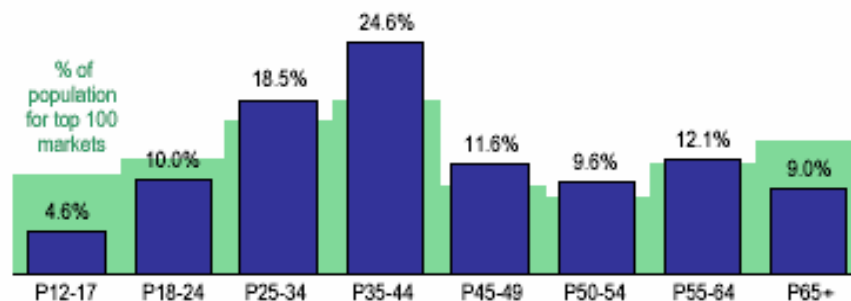
AC Stations	1,556
Total Stations	13,838



Listeners 18+
Mon-Sun, 6AM-Mid

AC	7.2%
Hot AC	3.7%
Soft AC	1.4%
Modern AC	0.6%
Total AC	12.8%

AQH Share of AC Formats
Mon-Sun, 6AM-Mid, Persons 12+



Audience Composition
Percent of Format Audience by Demographic
Mon-Sun, 6AM-Mid